

GOVERNMENT OF JHARKHAND DEPARTMENT OF TOURISM, ART CULTURE, SPORTS AND YOUTH AFFAIRS (TOURISM)

NOTICE FOR PROPOSAL FOR APPOINTMENT OF PR AGENCY

Ref. No. tou/Dir/Pub/21/2015./

Department of Tourism, Art Culture, Sports And Youth Affairs, Government of Jharkhand invites offers from reputed PR Agencies with at least 5 years' experience with a proven track record with

medium and large business houses on major national/international campaigns, especially for niche

products in the Tourism/ Hospitality Industry for complete media co-ordination and PR related

solution for Department of Tourism, Art Culture, Sports And Youth Affairs, Government of

Jharkhand. The Agency will have to undertake specific media and PR related activities on

mutually agreed terms and conditions initially for a period of one year from the date of signing the

agreement which can further be extended for two more years subject to satisfactory performance

of the agency.

Tender should be submitted by interested parties to the of Director, Directorate of Tourism,

Government of Jharkhand, F.F.P Building, 2nd Floor, H.E.C. Campus, Dhurwa, Ranchi-834004,

Jharkhand before 20 /11/2015 up to 3 p.m. The detail terms of tender may be downloaded from

website: www.jharkhand.gov.in / www.jharkhandtourism.in

(Suchitra Sinha)

Dated: 28/10/2015

Director

Tourism.

PR No: 132128(Tourism)

Published On: 29/10/2015